

MoPOP Mobile Site Usability Test Consent Form

STUDY GOALS

We're investigating the usability of the MoPOP website, specifically the ticket buying process. We hope to learn more about issues users have with the ticket purchase process and how we might correct those issues.

WHAT WE WILL ASK YOU TO DO

Phase 1: Pre-survey

We will start by asking a few questions about the phone you normally use and the one you brought to the study today.

Phase 2: Usability test

We will ask you to order a ticket on the MoPOP website.

Phase 3: Post-survey

We will ask about your experience and your perceptions of the MoPOP website.

RISKS

There is no known risk to participating in this study.

BENEFITS

There is no direct benefit to you for your participation in this study.

OUR COMMITMENT TO YOU

Confidentiality

Your identity will be kept private. We will not link your name or other personally identifiable details to the content of this session in any way—your participation will remain anonymous. We store our research information on Google Drive, which has been identified by UW as privacy-compliant.

Compensation

We are so grateful for your participation. We have provided you with a free ticket to visit MoPOP on the date of your choosing.

Voluntary

Your participation in this study is voluntary. At any time, you may revoke consent to any or all of the activities.

YOUR OPTIONS

You may ask any questions of the researchers now. If you have any questions later or if you have something to add, you may contact us directly at skbaker1@uw.edu or ptmitra@uw.edu.

CONSENT TO PARTICIPATE

We ask that you permit us to make an audio recording of this interview. You are not required to consent to a recording in order to participate in the study.

If you understand everything we just covered and are willing to be a participant in this study, please sign below.

This study has been explained to me. I volunteer to take part in this research. I have had a chance to ask questions. If I have questions later about the research, or if I have been harmed by participating in this study, I can contact one of the researchers listed on this consent form. I will receive a copy of this consent form.

Name of participant

Signature of participant

Date